

Informations Rapides

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Principaux indicateurs



French business climate and turning point indicators – January 2015

The French business climate is stable in January 2015

The business climate is stable

In January 2015, the business climate indicator, compiled from the answers of business managers in the main sectors, has stayed at the same level than in November and December (94), below its long-term average (100). The business climate in France is stable in manufacturing and services, while building construction has lost one point and the wholesale trade has lost two points. Only the retail trade has gone up (+8 points).

The turning point indicator stays in the favorable area

The overall turning point indicator stays in the favourable area.

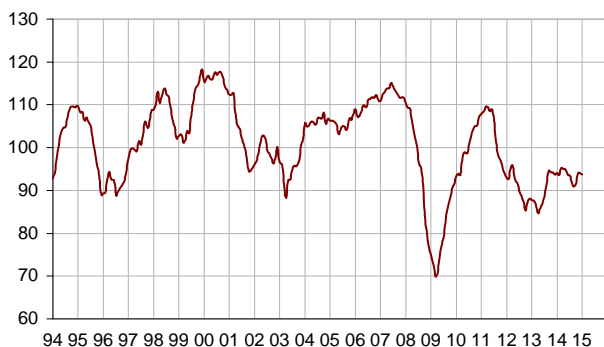
Business climate and turning point indicators

	Sept. 14	Oct. 14	Nov. 14	Dec. 14	Jan. 15
Composite indicators					
France	91	92	94	94	94
Manufacturing	96	98	99	99	99
Wholesale trade	91	-	96	-	94
Building construction	88	86	89	89	88
Retail trade	90	90	96	95	103
Services	92	93	93	92	92
Turning point indicators					
France	-1.0	-1.0	0.8	1.0	0.9
Manufacturing	-0.1	-0.1	0.1	0.2	0.4
Wholesale trade	-0.9	-	0.6	-	0.8
Building construction	-1.0	-0.8	-0.1	0.0	-0.9
Services	1.0	0.5	0.8	1.0	0.9

Source(s): INSEE, Business tendency surveys

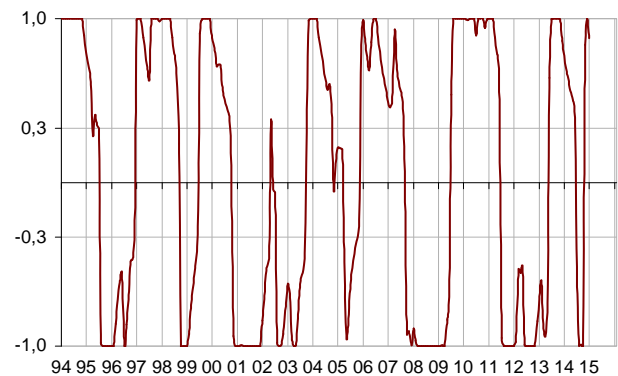
Composite indicator

Normalised to 100 with a standard error of 10



Source: INSEE, Business tendency surveys

Turning point indicator



Close to +1 (resp. -1): favorable business climate (unfavorable)
Source: INSEE, Business tendency surveys

For further information:

The business climate and turning point indicators summarize the information provided by the surveys in manufacturing, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links, etc.) are available on the web page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: bureau-de-presse@insee.fr
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